

ISA



Rotary

Rotary International District 3262



ROTARY CLUB OF BERHAMPUR EAST

CHARTER NO : 27661/DT 28th Nov 1990



Stephanie A. Urchick
Rotary International President
RY 2024-25



Yagyansis Mohapatra
District Governor
RY 2024-25



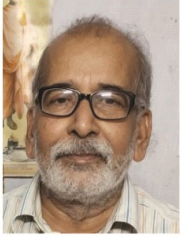
Jayant Kishor Patro
President
RY 2024-25



S. Durga Rao
Secretary
RY 2024-25



MEMBERS OF ROTARY CLUB OF BERHAMPUR EAST



PP Rtn. Bhagban Padhi



PP Rtn. P. Satyanarayana



Rtn. Joginder Kapoor



PP Rtn. Gadadhar Raulo



PP Rtn. Gouri Shankar
Panda



PP Rtn. Dr. Subhra Bhanu
Acharya



PP Rtn. Swaraja Sahu



PP Rtn. Arun Chand Das



PP Rtn. Asit Kumar Dutta



PP Rtn. W. Dhanvantri
Rao



PP Rtn. Dr. Sambit Begray



PP Rtn. I Rajeshwar Rao



PP Rtn. Sudhansu Sekhar
Khadgaray



PP Rtn. B. Kusha Patro



PP Rtn. Ajit Kumar Prusty



PP Rtn. Pradeep Kumar
Panda



PP Rtn. Ranjit Kumar
Patro



PP Rtn. Kamaraju
Moharana



PP Rtn. Sumit Kumar
Patnaik



IPP Rtn. Narsu Jena



President Rtn. Jayant
Kishor Patro



President Elect Rtn. Dr.
Pradeepta Kumar Patnaik



Secretary Rtn. S. Durga
Rao



Rtn. Lingaraj Nayak



Rtn. Jagajivan Patro



Rtn. Moningj Manoj



Rtn. Sudhansu Kumar
Sabat



Rtn. V. Madhu



Rtn. Rajesh Prusty



Rtn. Dr. Rajendra
Behera



Rtn. Santa Rao



Rtn. Aswini Kumar Patro



Rtn. Krushna Prasad Das



Rtn. Prabhakar Padhi



Rtn. M.V.S. Vasan



Rtn. Pratyush Kumar
Dash



Rtn. Dr. Sarita Begray



Rtn. P. Nageshwar



Rtn. Dwiti Krishna Sahu



Rtn. Rabindra Kumar Sahu



Rtn. Dr. Sameer Bag



Rtn. Hrusikesh Pradhan



Rtn. C. Rama Rao



Rtn. K. Nilanchal Patro



Rtn. Santanu Kumar Patro



Rtn. Tapan Kumar Patro



Rtn. B. Laxmi Narayan

ISA

CLUB BULLETIN

On the occasion of
INSTALLATION CEREMONY

on 2nd July, 2024 (Tuesday)



Paul P. Harris
Founder of Rotary
19th April 1868 - 27th January 1947

ROTARY CLUB OF BERHAMPUR EAST
R.I. DIST. 3262
Dharma Nagar, 5th Lane, Berhampur -2, Odisha

AGENDA FOR 35 TH INSTALLATION CEREMONY ON 2nd JULY, 2024

1. MC, PP Rtn. Sudhansu Sekhar Khadgaray, calls the OUTGOING President, Secretary, Asst. Governor & Chief
Guest, INCOMING President & Secretary to the dais. - 2.00
2. MC hands over the mike to the outgoing President. Meeting called to order by the outgoing President. - 2.00
3. National Anthem -1.00
4. President calls a minute of silence for World Peace & Condolence. – 1.00
5. President invites the dignitaries on the dais for the lighting of the ceremonial lamp. – 2.00
6. MC invites ladies / children to offer Floral tributes to the dignitaries on the dais. 3.00
7. MC invites Rtn. Santanu Patro to recite 4-Way Test. – 2.00
8. MC invites Rtn. Aswini to introduce the Secretary Rtn. S.Durga Rao. – 2.00
9. MC invites Rtn. Dr. Sarita Begray to introduce the President Rtn. Jayant Kishor Patro. 2-00
10. MC invites PP Rtn. B. Kusha Patro to introduce the AG PP Rtn. V. Ajay Kumar. – 2.00
11. MC invites PP Rtn. Ajit Prusty to introduce the Chief Guest, DGE Rtn. Manoj Tripathy – 2.00
12. MC invites outgoing President Rtn. Narsu Jena to deliver his address & activity report. –10.00
13. MC invites Greeting Committee Chair Rtn. I Rajeshwar Rao to announce the Birthdays & Anniversaries for this month. – 3.00
14. MC invites PP Rtn. Pradeep Kumar Panda for recognition of visiting Rotarians & Guests.-5.00
15. MC invites PP Rtn.Dr. Sambit Begray & PP Rtn.Dhanwantri Rao to the dais to proceed with the installation of President & Secretary. – 15.00
16. MC requests the Chief Guest to release the Digital E Souvenir facilitated by the editor Rtn.Sumit Patnaik. – 3.00
17. MC hands over the proceedings to the new President for his address & introduction of his team. – 20.00
18. MC invites Director –Membership development PP Rtn.B. Kusha Patro to introduce & Assist the new members induction programme. – 5.00
19. MC invites PP Rtn. Asit Kumar Dutta, to call upon the Beneficiaries to be provided with LN4 Prosthetic Hads. 10
20. Felicitation to the new President by Founder President PP Rtn.Bhagaban Padhy, friends, relatives & Guests. – 10.00
21. MC invites Asst. Governor to deliver his address. – 3.00
22. MC invites the Chief Guest to address the gathering. – 15.00
23. MC requests President to felicitate Chief Guest & Asst. Governor. & president requests Asst. Governor to present a memento to the Chief Guest.-3.00
24. MC invites Sergeant-at-arms Rtn. M Manoj for attendance analysis & Lucky dip.–5.00
25. MC invites PP.Rtn. P.Satyanarayana to offer vote of thanks. – 2.00
26. President adjourns the meeting and invites all for fellowship Dinner.

Editorial...

Life isn't about what you have but what you have to give. If there's one thing everyone on the planet wants to do, it's to be happy. As it turns out, giving is an excellent way to achieve this. Life becomes really fulfilling and happy when we give and share, and that great inner joy comes from helping others to better their lives. Giving provides an intrinsic reward that is far more valuable than the gift we receive. As Mahatma Gandhi once said: "The best way to find yourself is to lose yourself in the service of others." True joy lies in the act of giving without an expectation of receiving something in return. The act of giving kindles self-esteem and brings happiness.

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.

The joy of giving lasts longer than the joy of getting. Due to hedonic adaptation, the happiness we feel after a particular event or activity diminishes each time we experience that event. But giving to others is an exception to this hedonic adaptation rule. Happiness doesn't decline if they repeatedly bestowed gifts on others versus repeatedly receiving those same gifts themselves.

The most important thing behind our giving and receiving is the intention behind it. When the act of giving is joyful, when it is unconditional and from the heart, then the energy behind giving increases many times over. But if we give grudgingly, there is no energy behind that giving. If we feel we have lost something through the act of giving, then the gift is not truly given and will not cause an increase in happiness quotient. The gifts of caring, attention, affection, appreciation, and love are some of the most precious gifts we can give, and they don't cost anything except our intention and attitude. Time, help, and support are three excellent ways to give that don't cost even a single penny. These, too, have drastic beneficial effect on our health and happiness.

The Law of Giving and Receiving is simple: If we want love, we have to learn giving love, if we want attention and appreciation, we have to learn to giving attention and appreciation, if we want material affluence, we have to help others to become materially affluent. If we want to be blessed with all the good things in life, then we also have to learn to silently bless everyone with all the good things in life. The more we give, the more we will receive. In our willingness to give, we will keep the abundance of the universe circulating in our life. Even the thought of giving, the thought of blessing, or a simple prayer has the power to affect others.

If you ask people why they give, the readiest answers offer clues to the mystery. 'God wants me to.' 'I feel better about myself.' 'Others need, and I have.' 'I want to share.' 'It is only right.' A hazy halo encircles these good-hearted answers, and if we bring it into focus, the following seems true: Giving takes you out of yourself. You expand beyond your limitations. When giving results in an experience of love, joy, peace, charity, caring, and self-worth, then the process of expansion starts. You get a glimpse of ecstasy. The mystery of giving is revealed only when you crave the ecstasy that has been glimpsed. You open a conduit for the kind of happiness that no one can ever steal from you.

So, we, as the Rotarians, must first imbibe the value of giving, and then make people understand about it. This is the only way we can build a better society for ourselves.



Know Your R.I. President

Stephanie A. Urchick

R.I. President : 2024-25

Stephanie A. Urchick, of the Rotary Club of McMurray, Pennsylvania, USA, is the selection of the Nominating Committee for President of Rotary International for 2024-25, a decision that would make her only the second woman to hold that position.

She will be declared the president-nominee on 15 September if no challenging candidates have been suggested.

With the world facing incredible challenges, including the COVID-19 pandemic, disasters driven by climate change, and conflict in many regions, Urchick says Rotary's leaders can offer a vision and a plan for overcoming these challenges.

"Measures taken by Rotary leadership to survive and end critical challenges often make our organization stronger and more resilient for future events," Urchick says. "This kind of essential leadership also creates new levels of cooperation, even among rivals, when Rotarians pull together as people of action to serve and solve a crisis."

Making regionalization a priority is crucial, says Urchick. "Because Rotary operates in more than 200 countries and regions, it is vital to recognize that the organization has the potential to become more efficient and effective by understanding and reacting to how regional differences affect the way Rotarians work together to address providing service, promoting integrity, and advancing world understanding, goodwill, & peace,"

Urchick is a partner and chief operating officer of Doctors at Work LLC, a consulting and training company. She holds a doctorate in leadership studies from Indiana University of Pennsylvania. She is active on numerous community boards and committees and has been honored by organizations including Zonta International and the Sons of the American Revolution.

A Rotary member since 1991, Urchick has traveled to Vietnam to help build a primary school and to the Dominican Republic to install water filters. She studies several Slavic languages, has mentored new Rotarians in Ukraine, and coordinated a Rotary Foundation grant project in Poland.

Urchick has served Rotary in many roles, including as a director, Foundation trustee, and chair of the RI Strategic Planning Committee and the Foundation's Centennial Celebration Committee. She currently serves on the Election Review Committee and the Operations Review Committee. She is a Rotary Foundation Major Donor and a member of the Bequest Society.

To learn more about Urchick, read her interview and vision statement, which outline her goals for Rotary.



Know Your District Governor

Yagyansis Mohapatra

District Governor : 2024-25

R.I. Dist. 3262

Yagyansis Mohapatra is a MBA graduate from IBAM, New Delhi born in a Jamindar family of Jagatsinghpur. He is a member of Rotary Club of Bhubaneswar Toshali since 2006. In his successful rotary carrier he has been awarded with Best President (2018-19), Best Public Image Chair (2018-19) , Outstanding AG (2020-21) and Outstanding ADSG (2020-21) and Best Public Awareness Chair (2021-22), he is also awarded with prestigious RI Avenues of Service Award (2020-21). During pandemic (Covid-19) his tremendous activities for public are distribution of free hand sanitizer machine, oxygen cylinder and oxygen concentrator, masks / face shield , cooked food for more than 2000 beneficiaries for homeless people and quarantine center.

During his President-ship he could successfully organized “Rotary Citizen Excellency Award” for the first time in RID-3262, and felicitated the Heroes who were behind the screen.

For outstanding activities by Tableau for awareness on Covid-19 he has been awarded by Health Minister of Govt. of Odisha as Covid Warrior. For maximum public image program on WinS project , support to Asha Kiran , construction of old age home , polio awareness, say no to plastic, mission green to go oxygen he has bagged many awards . He is a regular contributor to The Rotary Foundation.

His notable contribution to community is 32 WINS project in a span of 04 years. Major support to project “ASHA KIRAN”, Construction of Old Age Home, Awareness on Plastic and Pollution, Mission Green, Adoption of 07 Girl Child, 50 tricycle distribution. Active support during super cyclone, FANI/Hudhud/Titli & many more at his credits.

He was released many Rotary Album Awareness Songs like “SALAM INDIA’ “MISSION GREEN”, “DARONA MAT CORONA SE”, “POLIO” Song. Apart from Rotary, he is the founder and owner of one of the reliable & trusted No-1 Outdoor Media Company in the name of TORRENT ADVERTISERS in the State of Odisha, Managing Director of “ Torrent Music”, Chairperson of “DAYA SOCIAL CHARITABLE TRUST”, Managing Trustee of SAI Temple, Rasulgarh, Secretary of Utkal Cultural Association, President of BOA, Vice-President of OAAO, Part of member of YUBA BHARAT (Patanjali Yoga Pitha, Haridwar) Life time member of “SRI AUROBINDO SOCIETY, ODISHA. Advisor of “ODISHA BHASA BACHAO”

Rtn Yagyansis is elected as the District Governor to serve to RI Dist-3362 for the RY-2024-25. He is happily married to Rtn Itun Mohapatra an active Rotarian is the PP of Inner wheel Club. Her notable contribution are creating happy School, establishing library & working for the community. Besides this Rtn Itun is a professional singer under the aegis of Late Akshya Mohanty she started her Singing career. She has contributed many Odia Bhajans, film songs. They are blessed with two daughters. Eldest Akankshya studying Integrated law from KIIT University and is an active Rotaractor & Younger Rakshanda is studying at SAI International, Bhubaneswar.

District Governor Message



ଯାଜ୍ଞାନ୍ସିସ ମୋହାପାତ୍ରା

Dear Abhiyaan President

Rotary Greetings and congratulations on the momentous occasion of your Installation Ceremony. On this great day let us reflect on our shared values and commitment to service.

“Don’t misunderstand me – we are not going to end polio or bring peace to the world by waving a wand and saying some funny words,” Stephanie Urchick the RI President for 2024-25 said while addressing the incoming district governors at the Rotary International Assembly on 8th January, 2024. “It’s up to you. You create the magic with every project completed, every dollar donated, and every new member” – she asserted.

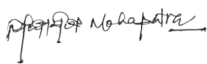
The theme for this Rotary year 2024-25, "The Magic of Rotary," resonates deeply with the core values and transformative impact that Rotary brings to communities worldwide. It is a theme that reminds us of the profound power of collaboration, compassion, and action in creating positive change.

Dear Abhiyaan President your dedication and leadership will undoubtedly guide the club to new heights of service and excellence. May your tenure be marked by innovative initiatives, meaningful projects, and a steadfast commitment to Rotary's ideals such as devotion to the TRF and Endowment.

As we embark on this new chapter together, let us harness the collective strength of Rotary to address challenges, uplift lives, and inspire others. Your unwavering dedication to service exemplifies the spirit of Rotary, and I am fairly confident that together, we will continue to make a profound difference in our communities and beyond.

Wishing you all a successful and fulfilling Rotary year ahead, filled with memorable moments of service and fellowship.

Yours in Rotary
Warm regards,



YAGYANSIS MOHAPATRA
District Governor
Rotary International District 3262



Know Your Chief Guest

Rtn. Manoj Tripathy
DG Elect - 2025-26

Manoj Tripathy hails from a very affluent family of Puri born in 1970. Having been taught by the cream of Indian academics he holds multiple degrees like B.Sc, LLB, and MBA. In addition to that, he is a Faculty of RLI.

By profession, he is a real estate developer, automobile retailer, and human life medicine manufacturer.

Proud to be the vice-President of NAREDCO- National Real Estate Development Council, India and President Odisha and Vice-President, NAREDCO under the aegis of Housing And Urban Affairs Government of India.

His rendezvous with Rotary began in 2002 by being a member of the Rotary Club of Shri Jagannath Dam. He motivated his member to contribute more than USD 17,000 to The Rotary Foundation which is ever highest in two decades of club history. During his president tenure 2017-18 he had received awards such as only Platinum President, Platinum Club, RI citation, DG recognition Award, and 34 more awards. He received the Outstanding Assistant Governor award in 2019-20. From 2021-22 he served as the Zonal Chairman of Zone -5. Now he is currently working as the District Secretary-General 2022-23 for RI District 3262.

Rtn. Manoj is also well known for his great interest in traveling and has visited many countries including Japan, Singapore, Bangkok, Abu Dhabi, Dubai, Malaysia, Sri Lanka, Bhutan, Nepal and Vietnam to name a few.

He had addressed the global audience as the MD of Satyabadi Construction Pvt. Ltd. since 1997 in many corporate meets held overseas with over a decade of exposure in many leadership roles. He had received the Indian achiever award as a young real estate professional.

He is happily married to Rtn. Madhusmita Tripathy (PHF) is a social worker. She is currently working as the District Secretary of Inner wheel District 326 and they are blessed with two Children Ananya & Ayan who are schooling in Bhubaneswar.

Rtn Manoj says, "Rotary should take great efforts to spread the acceleration of good deeds it is doing all over the globe so that human generations queue up to join hands with Rotary clubs."



Know Your Club President



Rtn. Jayant Kishor Patro was born in the year in 20/10/1973.

He is a permanent resident of Somanath Nagar 5th line, Berhampur, Ganjam, Odisha.

He is the elder son of Shri. P. Simanchal Patro, who is a retired Assistant engineer of Irrigation Department of Odisha Govt. and Smt. P. Joshna Rani Patro, who is a homemaker. He is blessed with the most supportive siblings, Brother Jugant Kishor Patro who is a business man and sister Sweta Padma Patro who is a bank employee in ICICI Bank.

He is married to Mrs. V.Saila Patro in the year 2007 who is a teacher in St.Vincent Convent School, Berhampur and blessed with a daughter Sanskruti Patro studying in 10th in St.Vincent's Convent School. He lives in a sweet, loving and supportive joint family.

He completed his education in HSC, passed from UB high school, Bhanjanagar.

His qualification includes diploma in electrical engineering

He is an educational business man who runs two ITI's in Chikiti and Digapahandi. He joined Rotary club of Berhampur East in the year 2016 with all his will to serve.

Know Your Club Secretary



Sri Simhadri Durga Rao was born on 19th November 1952. He is a self made man. Soon after completing Matriculation in the year 1969, he ventured into business. Starting from a small business without any family support, he became a successful Dal manufacturer. He also set up a successful pharmacy business and jewellery business. At present he is leading a semi retired life by assisting his son in the jewellery shop.

Because of his interest in social service, he successfully organised several service projects as an active member of Berhampur Jaycees, Kalinga Vysya Sangham and Rotary Club of Berhampur East. He could successfully render service because of his mingling nature and service minded nature. As a member of Berhampur Jaycees, he participated in "EKTA SANDES RALLY" on scooters for 25 days in a group of 41 jaycees covering a distance of 4100 kms from Porbandar in Gujarat to Shantiniketan in West Bengal to spread the message of Unity. Apart from actively participating in the service projects of Rotary Club, he has successfully handled several important assignments like committee chairman and Treasurer.

He is happily married to Smt Bharati and blessed with two sons who are well settled.

President's Pen...

ଆଜିର ଅଧିଷ୍ଠାନ ଉତ୍ସବରେ ଅଧିଷ୍ଠତା କରୁଥିବା ରୋଟାରୀ କ୍ଲବ ଅଫ ବ୍ରହ୍ମପୁର ଇଷ୍ଟ ର ବିଦାୟୀ ସଭାପତି ରୋଟାରିଆନ ନାରସୁ ଜେନା ମହୋଦୟ,ଆଜିର ଉତ୍ସବର ମୁଖ୍ୟ ଅତିଥି ରୋଟାରୀ ଜିଲ୍ଲା-3262 ର ପ୍ରାନ୍ତପାଳ (2025-26) ରୋଟାରିଆନ ମନୋଜ କୁମାର ତ୍ରିପାଠୀ ମହୋଦୟ,ଆମ କ୍ଲବର ସହକାରୀ ପ୍ରାନ୍ତପାଳ, ବିଭିନ୍ନ କ୍ଲବରୁ ନିମନ୍ତ୍ରିତ ରୋଟାରିଆନ୍ ବନ୍ଧୁଗଣ, ଆମ କ୍ଲବର ଉପଦେଷ୍ଟା ମଣ୍ଡଳୀ, ସମସ୍ତ ସଭ୍ସ ବୃନ୍ଦ, ଜନର ହିଲର ସଭାନେତ୍ରୀ ଓ ସଭ୍ସା ବୃନ୍ଦ, ଉପସ୍ଥିତ ଗଣ ମାଧ୍ୟମ ପ୍ରତିନିଧି ବନ୍ଧୁଗଣ, ସୁଧୀ ବୃନ୍ଦ,

ଅହୁ ମୋ ପାଇଁ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଦିବସ ଯେ ରୋଟାରୀ କ୍ଲବ ଅଫ ବ୍ରହ୍ମପୁର ଇଷ୍ଟ ର ସଭାପତି ଦାୟିତ୍ୱ ଗ୍ରହଣ କରୁଛି,ତାହା ପୁଣି ଜଣେ କରିତକର୍ମୀ,ସଦା ଗତିଶୀଳ ବୁଦ୍ଧିତ୍ୱ, ବୟସ ଯାହାଙ୍କ ପାଖରେ ହାର ମାନିଛି,ମହାନ୍ ସମାଜ ସେବୀ ନାରସୁ ଜେନାଙ୍କ ଠାରୁସେ ଯେଉଁ ସବୁ ପଦଚିହ୍ନ ଛାଡି ଯାଉଛନ୍ତି ଜାଣେନା ମୁଁ କେତେଦୂର ସମର୍ଥ ହେବି ସେଇ ପଦଚିହ୍ନ କୁ ଅନୁକରଣ କରି ମୋର ଦାୟିତ୍ୱ ସଂପାଦନ କରିପାରିବିତ୍ର ତେବେ ମୋର କ୍ଲବର ରୋଟାରିଆନ ବନ୍ଧୁ ମାନଙ୍କର ସାହାଯ୍ୟ ଓ ସହଯୋଗ ମିଳିଲେ ମୁଁ ଯତ୍ନେନାହିଁ ଚେଷ୍ଟା କରିବି କ୍ଲବର ପୂର୍ବସୁରୀ ମାନଙ୍କର ପଦାଙ୍କ ଅନୁସରଣ କରି ରୋଟାରୀ ଲକ୍ଷ ଓ ଉଦ୍ଦେଶ୍ଯ ସଫଳ କରିବା ପାଇଁ

ବନ୍ଧୁଗଣ, ଭାତୁଡୁ, ବନ୍ଧୁତ୍ୱ, ଭାଇତାରା ଏବଂ ନିଃସ୍ୱାର୍ଥପର ସେବା ରୋଟାରିଆନ ମାନଙ୍କର ନିଜସ୍ୱ ପରିଚୟସମାଜରେ ଅହୁ ସବୁ କିଛି କାର୍ଯ୍ୟ ପାଇଁ ଅଧିକାଂଶ ଆଗ୍ରହ ଦେଖାଉ ଥିବା ବେଳେ ସ୍ୱତଃ ପ୍ରବୃତ୍ତ ସେବା କରିବାର ମାନସିକତା ଠାରୁ ଆଜିର ଯୁବ ପିଢୀ ଦୂରେଇ ଯାଉଛନ୍ତିତେଣୁ ଆମେ ପ୍ରତ୍ୟେକେ ଜଣେ ଲେଖାଏଁ ସ୍ନେହାସେବୀ ସୃଷ୍ଟି କରିବା ପାଇଁ ଯତ୍ନଶୀଳ ହେବା ପାଇଁ ଆଜିର ଅଧିଷ୍ଠାନ ଉତ୍ସବରେ ସମସ୍ତଙ୍କୁ ଆହ୍ୱାନ ଜଣାଉଛି

ରୋଟାରୀ ଜିଲ୍ଲା-3262 ରେ ରୋଟାରୀ କ୍ଲବ ଅଫ ବ୍ରହ୍ମପୁର ଇଷ୍ଟ ତାର ବିଭିନ୍ନ ଜନହିତକର କାର୍ଯ୍ୟ ପାଇଁ ଏକ ସ୍ୱତନ୍ତ୍ର ପରିଚୟ ସୃଷ୍ଟି କରିପାରିଛନ୍ତିଏହି ଧାରା ବଜାୟ ରଖିବା ପାଇଁ ଆମର ସମୁହ ପ୍ରଚେଷ୍ଟାର ଆବଶ୍ୟକତା ରହିଛିଆସନ୍ତୁ ପୂର୍ବ ସଂହତିକୁ ପାଥେୟ କରି କ୍ଲବର ଜୈତ୍ର ପତାକାକୁ ଉଜ୍ଜ୍ୱଳମାନ ରଖିବା

ସମାଜର ବୃହତ୍ତର ସ୍ୱାର୍ଥ ଦୃଷ୍ଟିରୁ ବ୍ରହ୍ମପୁର ସହରର ସମସ୍ତ ରୋଟାରୀ କ୍ଲବର କର୍ମକର୍ତ୍ତାଙ୍କୁ ଏବଂ ଜନର ହିଲର ଉତ୍ତମମାନଙ୍କୁ ଏଇ ବେଳରେ ନିବେଦନ ରଖିବି କିଛି ମିଳିତ କାର୍ଯ୍ୟକ୍ରମ ଗ୍ରହଣ କରିବା ଏବଂ ଉତ୍ତର ପିଢୀଙ୍କୁ ସମାଜ ସେବା ପ୍ରତି ଏକ ସକରାତ୍ମକ ବାର୍ତ୍ତା ପ୍ରେରଣ କରିବା

ଜଣେ ସମସ୍ତଙ୍କ ପାଇଁ ଏବଂ ସମସ୍ତେ ଜଣଙ୍କ ପାଇଁ ନୀତିକୁ ଆପଣେଇବାତ୍ର ଯେଉଁ ମହତ୍ ଉଦ୍ଦେଶ୍ଯ ନେଇ ଦୀର୍ଘ, 119 ବର୍ଷ ପୂର୍ବେ ରୋଟାରୀ ଆନ୍ଦୋଳନ ସୃଷ୍ଟି କରାଯାଇଥିଲା ସେଇ ଉଦ୍ଦେଶ୍ଯକୁ ସାକାର କରିବାରେ ବ୍ରତୀ ହେବାଆଗାମୀବର୍ଷର ସମସ୍ତ ଜନହିତକାରୀ କାର୍ଯ୍ୟକ୍ରମରେ ପୂର୍ବବତ୍ ନିଜକୁ ସଂଶ୍ଲିଷ୍ଟ କରି ଆମର କ୍ଲବର ସୁନାମ ବଜାୟ ରଖିବାରେ ଆପଣ ମାନଙ୍କର ଆତ୍ମୀୟତା, ସହଯୋଗ କାମନା ପୂର୍ବକ ମୋର ବାଣୀକୁ ବିରାମ ଦେଉଛି

ଜୟ ଜଗନ୍ନାଥ,
ବନ୍ଦେ ଉତ୍କଳ
ବନ୍ଦେ ମାତରମ୍



Know Your Assistant Governor

PP. Rtn. V. Ajaya Kumar

Rtn V Ajay Kumar, born on June 4th to Smt. V Rajani Raju and the late Sri V V Raju, is a distinguished Post Graduate in Commerce from Berhampur University and also holds a Bachelor of Law degree.

Ajay Kumar joined the Rotary Club of Berhampur in 2008-09. He has diligently served the club in various capacities, including as Secretary in 2015-16 and President in 2019-20. During his presidency, the club achieved remarkable success, earning 25 district awards, including the Outstanding President Award and the Gold Club Award. Ajay is also a Multiple Paul Harris Fellow and has been actively serving RI District 3262 in various committees as Chairman or Co-chair since 2015. He notably served as District Treasurer in 2022-23.

His professional classification is Poultry Farming. He is a partner at Narayani Breeding Farms and a Director at M/S Narayani Chickmake Pvt Ltd.

Ajay is happily married to Rtn V Aparna, a successful businesswoman. They are blessed with two wonderful children, their son Vishesh and daughter Varnika

FOUNDER MEMBERS OF OUR CLUB

| <u>NAME</u> | <u>CLASSIFICATION</u> |
|------------------------|-----------------------------------------------------|
| Rtn. Bhagaban Padhi | Auditing Service. |
| Rtn. P. Satyanarayana | Pharmaceutical Manufacturing |
| Rtn. Jogendra Kapoor | Automobile Repairing |
| Rtn. P.N. Murthy | Administration, College of Pharmaceutical Sciences. |
| Rtn. C.S. Patra | Building Construction |
| Rtn. Narasingh Kar | Biscuits Manufacturing |
| Rtn. Gyan Prakash Sahu | Computer Data Processing |
| Rtn. Laxman Panigrahi | Compressed & Liquified Gas Distribution |
| Rtn. P. K. Rath | Commercial Banking |
| Rtn. Ranjit Pattnaik | Computer Training |
| Rtn. P. Palo | Electrical Engineering |
| Rtn. Miss. A.Malatkar | Exporting Mineral |
| Rtn. A.Y. Narasimham | Faculty of Management |
| Rtn. Premraj Tripathy | General Insurance Administration |
| Rtn.Sarathi Choudhury | Hotel Management |
| Rtn. G. S. Samant | Industrial Financing |

INCUMBENCY CHART

Rotary Club of Berhampur East, Charter No. 27661

Dt. 29.11.1990, R.I. District 3260

| <u>SI. NO.</u> | <u>YEAR</u> | <u>PRESIDENT</u> | <u>SECRETARY</u> |
|----------------|-------------|--------------------------------|---------------------------|
| 1 | 1990-1991 | Rtn. Bhagaban Padhi | Rtn. Sashi Bhusan Panda |
| 2 | 1991-1992 | Rtn. M.Manmadha | Rtn. Y. Narasingh |
| 3 | 1992-1993 | Rtn. P.Satyanarayan | Rtn. J.Krishna Rao |
| 4 | 1993-1994 | Rtn. Sashi Bhusan Panda | Rtn. Gyan Prakas Sahu |
| 6 | 1994-1995 | Rtn. Prof. PN.Murty | Rtn. Apresh Banerjee |
| 6 | 1995-1996 | Rtn. Dr.Mihir Ku. Bal | Rtn. Swarjya Sahu |
| 7 | 1996-1997 | Rtn. T.Vasudev Rao | Rtn.P.K.Acharya |
| 8 | 1997-1998 | Rtn. Dr. J.Appa Rao | Rtn. I.Rajeshwar Rao |
| 8 | 1998-1999 | Rtn. Rajendra Prasad Mahapatro | Rtn. Gouri Sankar Panda , |
| 10 | 1999-2000 | Rtn. Badri Dash | Rtn. E.Manoj Patro |
| 11 | 2000-2001 | Rtn. Gadadhar Raulo | Rtn. Sanjeev Subudhi |
| 12 | 2001-2002 | Rtn. V.Satyanarayana | Rtn. Dharendra Samal |
| 13 | 2002-2003 | Rtn. Gouri Sankar Panda | Rtn. Himanshu Panigrahi |
| 14 | 2003-2004 | Rtn. Amar Kanta Padhy | Rtn. Asit Kumar Dutta |
| 15 | 2004-2005 | Rtn. Dr. Subra Bhanu Achary | Rtn. i. Rajeshwar Rao |
| 16 | 2005-2006 | Rtn. Swarajya Sahu | Rtn. Suresh Sahu |
| 17 | 2006-2007 | Rtn. Laxmi Kanta Satapathy | Rtn. I.Rajeshwar Rao |
| 18 | 2007-2008 | Rtn. Arun Chand Dash | Rtn. Jawaharlal Palo |
| 19 | 2008-2009 | Rtn. Asit Kumar Dutta | Rtn. Jawaharlal Palo |
| 20 | 2009-2010 | Rtn. Bhupendra Nath Sarma | Rtn. Surendra Nath Panda |
| 21 | 2010-2011 | Rtn. W.Dhanvantri Rao | Rtn. B.Kusha Patro |
| 22 | 2011-2012 | Rtn. Jawaharlal Palo | Rtn. Sudhanshu Khadagray |
| 23 | 2012-2013 | Rtn. Bijay Kumar Parida | Rtn. G. Manas Ranjan |
| 24. | 2013-2014 | Rtn. Dr. Sambit Begray | Rtn. Ajit Kumar Prusty |
| 25. | 2014-2015 | Rtn. I. Rajeswar Rao | Rtn. Pitambar Patra |
| 26. | 2015-2016 | Rtn. S. S. Khadgaray | Rtn. Rajesh Prusty |
| 27. | 2016-2017 | Rtn. Pitambar Patra | Rtn. P. Singaram |
| 28. | 2017-2018 | Rtn. B. Kusha Patra | Rtn. Pradeep Kumar Panda |
| 29. | 2018-19 | Rtn. Ajit Kumar Prusty | Rtn. Sumit Kumar Patnaik |
| 30. | 2019-20 | Rtn. Pradeep Kumar Panda | Rtn. Ranjit Kumar Patro |
| 31. | 2020-21 | Rtn. Ranjit Kumar Patro | Rtn. Kamaraju Maharana |
| 32. | 2021-22 | Rtn. Kamaraju Maharana | Rtn. Jayant Kishore Patro |
| 33. | 2022-23 | Rtn. Sumit Kumar Patnaik | Rtn. Jagajivan Patro |
| 34. | 2023-24 | Rtn. Narsu Jena | Rtn. Lingaraj Nayak |
| 35. | 2024-25 | Rtn. Jayant Kishor Patro | Rtn. S. Durga Rao |

ROTARY CLUB OF BERHAMPUR EAST OFFICE BEARERS & BOARD OF DIRECTOR : 2024-25

| <u>DESIGNATION</u> | <u>NAME</u> |
|-----------------------------------------------------------|-------------------------------------------------------------------|
| ADVISORY BOARD | RTN.BHAGABAN PADHY RTN. P.SATYANARAYANA RTN.GADADHARA RAULO |
| 1 PRESIDENT | RTN. JAYANT KISHOR PATRO |
| 2 VICE-PRESIDENT | RTN.HURSIKESH PRADHAN |
| 3 SECRETARY | RTN. S. DURGA RAO |
| 4 JOINT-SECRETARY | RTN.ASWINI PATRO |
| 5 EXECUTIVE-SECRETARY | RTN.I RAJESWAR RAO |
| 6 PRESIDENT-ELECT | RTN.DR.PRADEEPTA KU.PATNAIK |
| 7 IMM. PAST PRESIDENT | RTN NARSU JENA |
| 8 TREASURER | RTN.V.MADHU |
| 9 SERGEANT AT ARMS | RTN.LINGARAJ NAYAK |
| 10 DIRECTOR-CLUB ADMIN | RTN .SUDHANSU S. KHADGARAY |
| 11 DIRECTOR-SERVICE PROJECT | RTN. KAMARAJU MOHARANA |
| 12 DIRECTOR-FOUNDATION | RTN.DR.SAMBIT BEGRAY |
| 13 DIRECTOR-PUBLIC IMAGE / MEDIA CORRESPONDENCES | RTN. AJIT KUMAR PRUSTY |
| 14 DIRECTOR-MEMBERSHIP | RTN.B.KUSHA PATRO |
| 15 CHAIRMAN - CHILD HEALTH & MATERNAL | RTN.DR.SARITA BEGRAY |
| 16 CHAIRMAN -WATER & HYGIENE | RTN.PRATYUS DAS |
| 17 CHAIRMAN- BASIC EDUCATION & LITERACY | RTN. KAMARAJU MOHARANA |
| 18 CHAIRMAN -PEACE BUILDING & CONFLICT PREV. | RTN.SWARAJYA SAHU |
| 19 CHAIRMAN - ENVERIMENT | RTN.RABINDRA KUMAR SAHU |
| 20 CHAIRMAN -DISEASE PREVENTION & TREATMENT | RTN.RAJENDRA BEHERA |
| 21 CHAIRMAN- COMMUNITY ECONOMIC DEVELOPMENT | RTN W DHANWANTRI RAO |
| 22 EDITOR-CLUB BULLETIN | RTN. SUMEET PATNAIK /RTN.I RAJESWAR RAO |
| 23 CHAIRMAN, VOCATIONAL & SKILL.DEV, SAKSHYAM & ART. LIMB | RTN.ASIT KU .DUTTA |
| 24 CHAIRMAN -YOUTH SERVICE,ORGAN DONATION | RTN.PRADEEP KU.PANDA |
| 25 CHAIRMAN -GREETINGS & FELICITATION- | RTN. S.DURGA RAO/ I.RAJESWAR |
| 26 CHAIRMAN - SPORTS & CLUB TRAINER | RTN. JAGAJIVAN PATRO |
| 27 CHAIRMAN -NCD | RTN.PRABHAKAR PADHI |
| 28 CHAIRMAN -POLIO | RTN.DR.SAMEER BAG |
| 29 CHAIRMAN,CAREER COUNSELLING. | RTN.RAJESH PRUSTY |
| 30 CHAIRMAN -IT SERVICE | RTN.MONINGI MANOJ |
| 31 CHAIRMAN - SAHELI | RTN.NILACHALA PATRO/P.NAGESH |
| 32 ROTARACT CLUB CO-ORDINATOR | RTN.I RAJESWAR RAO / RTN.PRADEEP K. PANDA |
| 33 INTERACT CLUB CO-ORDINATOR | RTN.G.S.PANDA |
| 34 CHAIRMAN,ROTARY COMMUNITY HOSPITAL | RTN. G.D .RAULO |
| 35 CHAIRMAN - MENTAL HEALTH | RTN.PRADEEP KUMAR PANDA |
| 36 CHAIRMAN - JOB MELA | RTN.RAJESH PRUSTY |

ACTIVITIES DONE BY RC BERHAMPUR EAST DURING THE ROTARY YEAR 2023-24.

JULY 23

- ◆ We have celebrated Doctors Day by felicitating 8 nos. of Doctors (2 from our club) with flower bouquets and certificates.
- ◆ Chartered Accountants Day was celebrated by honouring 3 nos. of Chartered Accountants of our club, by felicitating them with flower bouquets and certificates.
- ◆ We have celebrated Annapurna Day and served cooked food, fruits and biscuits to 23 inmates of Jara Nivas, Ambagada.
- ◆ We have distributed chocolates and biscuits to 450 NCC Cadets and planted 100 nos. of medicinal saplings on the eve of Bano Mahotsav in the premises of Parla Maharaj Engineering College, Sitalapalli.
- ◆ We have conducted awareness program on cyber crime in collaboration with Rotary Club of Berhampur Central at Rotary East Community Hall.
- ◆ Our Club has organized Free Eye check up Cum Cataract operation camp at KTN Pur, where 21 persons were examined and 10 of them were selected for cataract operation.
- ◆ Again our club has planted 21 saplings at KTNPur state highway road side in association with Senior Citizen Forum, KTNPur.
- ◆ Our Club conducted 34th Installation Day Ceremony ON 30.07.23 where Hon'ble PDG Ajay Agarwal was the Chief Guest and published ISA Souvenir.

AUGUST 23

- ◆ Our Club has organized free mega health camp in association with Sri Gurudev Charitable Trust, Andhra Pradesh at KTNPur Govt. High School, where more than 200 nos. of patients were treated with providing free medicines, by pediatric, medicine and orthopedic doctors.
- ◆ On the same day 30 nos. of different saplings were planted in the premises of the school with the cooperation of school staff and children.
- ◆ Our Club conducted distribution of free prosthetic leg program Sakshyam IV, where 38 disabled beneficiaries were fitted with prosthetic legs and One wheel chair was given to a disabled person.
- ◆ Our club members attended the program of elimination of lymphatic filarial at Badapur GramPanchayat where the Sarpanch and other staff were also administered drugs on the spot. and Jawahar Navodaya Vidyalaya, Surangi of Patrapur Block, where filarial medicines were given and administered to more than 1000 students.
- ◆ Our club members attended the blood donation camp held at Patrapur CHC, where 35 units of blood were collected. A few of our members also donated blood.
- ◆ 10 nos. of nutritional food packets were given to the TB patients at Patrapur CHC



SEPTEMBER 23

- ◆ RCBE felicitated 46 Govt. Teachers from different Blocks of Ganjam District by giving them each a Nation Builder Award Certificate, Utahan and a flower bouquet on the eve of teachers day. Chief Guest was the District Education Coordinator.
- ◆ RCBE provided a prosthetic LN4 Hand to Sadananda Sahu of village Belapada of Patrapur Block.

OCTOBER 23

- ◆ Puri Mahaprasad was arranged at our RCBE Community Hall. More than 120 persons enjoyed the Prasad.

NOVEMBER 23

- ◆ Charter Day was observed on 28.11.23 and various entertainment programs including a magic show was arranged. All the Past Presidents were felicitated.

DECEMBER 23

- ◆ LN4 Hands were given to 2 Beneficiaries at Rotary club of Ichhapuram. 14 members from our club attended their OCV of DG program.

JANUARY 24

- ◆ Pohili Bhogo arranged in the club by President.

FEBRUARY 24

- ◆ Health Camp was organized at Bankeswari , Badadumula on 25.02.24. About 138 persons were checked for BP, Blood Sugar, Cataract and general check up by our doctors and the doctors of BNC Hospital Bargaon, Sundergarh. Medicines worth Rs.46000/- were distributed free of cost to the patients. 12 members from our club attended the health camp and made it successful.
- ◆ Rotary Berhampur East Picnic was organized at Singhasini on 18.02.24 . 35 members attended with family and enjoyed the wonderful picnic.

MARCH 24

- ◆ Our Members donated money Rs.25,000/- on 30.03.2024 to Sanjana & Sonakshi Padhi for the treatment of their mother Mrs. Subhashree Mishra (42) a dedicated teacher battling Glioblastoma (GBM) a grade 4 brain cancer.
- ◆ Holi Celebration was held in the Club on 26.03.24 morning followed by breakfast. 18 members and anns participated in the celebration of colours.
- ◆ In the evening on 26.03.24 there was a dance program performed by the children of a dance academy. About 35 children participated in the cultural programs. There was also singing performance by members and guests. Prizes were distributed to the winners in the song and dance competitions. Our Members attendance was 24 and anns also. The expenditure was about Rs.55000/-. The program was followed by fellowship dinner.



- ◆ On 24.03.24 (World TB Day) our members (12) attended the Tuberculosis awareness seminar hosted by RC Berhampur Central at Hotel Gayatri. Our PP Rtn. Dr. Sambit Begray was one of the speakers. Our members attended the Rally at Medical college ground in the morning with DG Jayasree Mohanty flagging off the rally. 10 members of our club attended the TB eradication awareness rally.
- ◆ Our club Observed the World Glaucoma week 15th of March 24 at MKCG college ground with the support of Dibya Drusty Eye Hospital, Berhampur. 104 persons were checked for Glaucoma by our members Rtn. Dr. Rajendra Behera. 7 members of our club attended the program. About Rs.6000/- were spent in the program.
- ◆ Polio Drops were administered to 96 children in the polio booth within our club premises on 03.03.2024.

APRIL 24

- ◆ Distributed Chena Pana on the occasion of Maha Bisuba Meru Sankranti on 14.04.24 at Khallikote College Stadium Main Gate. Eight Members from our club participated and distributed about 200 glasses of pana to the travelling persons, relieving them from the scorching heat. Rs.2300/- was spent on the occasion for preparing the tasty drink.

MAY 24

- ◆ On 12.05.24, Free Distribution of water melons to the general public organized by our club at Bhabanagar Sq. It was also to create awareness to the Public to go and cast their valuables votes.
- ◆ On.26.05.24, Pandit Ram Sankar Satapathy was the Chief Speaker, and he spoke on motivational and spiritual vedha patha for an audience of more than 50 persons.
- ◆ The same day President arranged Dahi Pakhal Sevan with Veg and Non veg curries in the RCBE Community whereby about 90 people had their delicacies .

JUNE 24

- ◆ Cancer detection and awareness program was conducted on 16.06.2024 at Langaldei village with the help of LIPICA, an NGO. The founder and Doctors of Kriaa Foundation came from Bhubaneswar and conducted the camp. About 60 women were tested and given awareness classes by the Doctors. Dr. Indira Palo also gave a beautiful guidance and methods to detect breast cancer in women.
- ◆ The OCV program of DG was conducted on 16.06.2024 in the morning followed by fellowship lunch.
- ◆ Members attended the Parala Maharaj Eng. College, Sitalapalli on 28.06.2024 and conducted the Plantation ceremony by planting 100 saplings within the premises. More than 200 NCC Cadets were given biscuit packets and nutritional food packets.

From the Desk of the Founder President RTN. CA BHAGABAN PADHI

It is an immense pleasure that, “ROTARY EAST” is in 35th year, serving the people at large following the cardinal principle “SERVE ABOVE SELF”.

Decades passed since the “ORIGIN OF ROTARY”. Often, it is baffled whether there is any difference when it originated and the present scenario.

The concept of rotary promulgated in preaching peace and ensuring ethical value in action and thought with perpetual friendship is being dwindling in the present era. There is unrest everywhere. Once again the autocracy is prevailing to prove the might is right.

The economic scenario of the world devastated after the two world wars, revived back after concentrated efforts, once again is in crisis. There is hue and cry to meet the hunger and fulfil the basic human needs.

The world leaders visualizing the catastrophic effect of the cold wars, endeavoring for sustainable peace forgetting EAST AND WEST BLOCK.

There is a radical change in the present era. May be the wheel has turned. we are witnessing again eruption of war amongst the countries in encroaching the territories, where of hundreds die, the women and children are humulated and the economy is in the Vincy of annihilation.

Survival of human civilization is a big question mark the third world war may again erupt with sophisticated nuclear weapon where by the civilization will be a misnomer.

Let us realize and visualize the catastrophic effects and preach for peace, humanness and come forward to sooth the feelings with benevolent deeds spreading the message of love. Which the rotary depicts.



A LOOK AHEAD

Rtn. Dr. Sambit Begray, MPH

As we enter the new Rotary year, we carry with ourselves a lot of vision for the organization's future. The old areas of priority have given way to some new challenges of the future. The role of Rotary has undergone a sea change in the present world order, and today, it is a brand to reckon with. The areas of focus have also changed dramatically. The issues of health and diseases have given way to peace, environment, literacy, safe drinking water, at-risk children and ethics.

Rotary's role will widen as it will emerge as the major private sector representative working with governments or international organizations such as the United Nations. Rotary's role will be prioritized in the promotion of world peace and understanding. Rotary will offer the world the best chance peace will get to blossom around the world. After the eradication of polio from the face of the earth, Rotary will have to focus on other pressing issues that plague the earth like water, literacy, poverty, natural resources, pollution, HIV/AIDS and so on. But peace will always remain its first priority. And **Service Above Self** provides the best opportunity to attain peace in the world through numerous activities like providing shelter to homeless, vision to the blind, eradication of illiteracy, provision for safe drinking water, etc.

Now also is the time for Rotary to change its image along the times. Today Rotary should be promoted like a brand religiously to attract new customers (read, members). Rotary needs to diversify its membership from all angles, including age, ethnicity, vocations, sex, and sexual orientation. The focus should be on induction of quality members who have a vision to serve. Women and Young members should be brought into the Rotary fold. Rotary needs to promote better its accomplishments and activities in the community to attract new members. It needs to expand its relationship with Interact and Rotaract clubs as they will form the future members of Rotary. At the same time, we need to focus on the existing members and devise ways to retain them. For this, we need to make meetings refreshing and educational and spread the workload over a large number of members. We need to emphasize on membership involvement and communication. We need to focus on membership training and orientation programs, because if members understand what Rotary does, then we would have a better grip on retention because they would want to be a part of all the work Rotary does. Engagement of the senior, experienced members is the key to success.

Today, Rotary needs to work on putting its image on the world map. It needs to tap those markets that reach the new generation. Not enough people know what Rotary



is and what it does. We cannot grow, thrive or diversify if Rotary is not known worldwide. We the Rotarians are the only people who can take the image of Rotary into the heart of the community. Because society is becoming increasingly individualistic, Rotary will survive and expand. There are many people in this world who look forward for a way to do social service. Rotary is an answer to that need. After all, Rotary started because Paul Harris felt that needed friendship and fellowship to counter his loneliness in this fast paced world.

As the shadow of the year gone by lengthens, we find ourselves in the midst of a great transition that is working fundamental changes in the structure of our society. Slowly, and sometimes rapidly, but surely we are getting into a new world. It comes with a word of caution: we cannot dwell in the glory of yesterday but have to prepare for the emerging tomorrow. While the past must be celebrated for its achievements, the future should be welcomed with a sense of confidence and readiness. Rotary has given the world the concept of service organization by business and professional people. The relevance of Rotary in times to come may be the same (and perhaps grow) but then it should itself abreast of the times and shape its image accordingly in order to attract new members of the generation next. Rotary shaped itself from just a fellowship organization to one with the motto of "Service Above Self". The classification system strengthened the organization to the way it is now. Rotary travelled from continent to continent, influencing people because people of influence were in it. Rotary will need to change its chemistry with the changing society, or with the new personality of the human being belonging to the new generation, instead of sticking to its old philosophies.

In a radically changing world, the challenges faced, both social and economic, puts the individual in a very compelling situation. Though such situation has risen in the past, yet at no time before, Rotary's philosophy has been at such crossroads as today. We are on the threshold of unprecedented changes in our social and political order – changes already unleashed and affecting our lives inexplicably. They will demand new solutions, new ideas, and new answers.

The question now arises, what will be the place for Rotary in the changing scenario? Will changing conditions favour Rotary? Will Rotary be attractive for people, especially for the young people and women to join? Why Rotary, or for that matter any such organization, are not getting new members despite best efforts and emphasis? What image Rotary wants to build for itself around the world – what is the identity it will seek in order to be relevant? What will be the profile of Rotary membership and what will be its focus? Will the attendance rules, periodicity of meetings, be relevant to the changing times? Will Rotary be attempting to do everything for everyone as is known in the club plan today or will it call for focused objectives? Will all the "5 Avenues of Service" continue to be relevant or will they require amendment? Does the "Seven Areas Of Focus" suffice to address the needs of today? Will Rotary require having full time Rotarians or will one be able to involve in both profession and business as primary activity, and Rotary as a vocational activity? Will Rotary require radical change, if so, how?

MEMBERSHIP DEVELOPMENT : THE NEED OF THE HOUR

Every new Rotarian brings a range of personal and professional resources and knowledge that can greatly strengthen your club's ability to serve throughout the community and the world.

The continuation of Rotary International and its local clubs depends on continued membership growth and development efforts. Membership provides continued support for the many programs of The Rotary Foundation. Membership is our primary resource and what builds and maintains strong and healthy clubs.

The three elements of membership growth are:

- ▶ The retention of existing members
- ▶ The proposal of new members
- ▶ The organization of new clubs

These three elements are equally important, each element is essential to overall membership efforts and needs to be emphasized at both the club and district level.

Considerations for Retention

- ◆ How informative and lively are your club's weekly programs?
- ◆ Are your weekly club meetings held in a comfortable and attractive venue?
- ◆ How relevant is your club to its members' interests and the community?
- ◆ How relevant and effective are your club service projects to the community?
- ◆ Does your club respect its members' time and keep to its meeting schedule?
- ◆ Does your club personally contact members who miss meetings?
- ◆ Is your community aware of your club and its accomplishments?
- ◆ How connected are your members to the club and to one another?
- ◆ Do your members have adequate opportunities to get to know one another?
- ◆ Are your members aware of their responsibilities to the club and to Rotary International?
- ◆ How active are your members on service projects, committees, and club operations?
- ◆ How informed are your members of Rotary's work at the community, district, and international levels?
- ◆ How effectively and frequently do you communicate to your club members?
- ◆ Are you aware of why members are leaving your club?
- ◆ Do your members make efforts to include new members in all activities?
- ◆ Does your club have ongoing new-member orientation and continuing education programs?



Considerations for Proposing New Members

- ◆ Are the business and professional interests of your community adequately represented in your club?
- ◆ Do you conduct a classification survey annually?
- ◆ Is your community aware of your club and its accomplishments?
- ◆ Do your members appreciate the importance of membership for supporting the goals of The Rotary Foundation?
- ◆ Is your community aware of opportunities for global friendships and service through RI and Foundation programs?
- ◆ Are your members communicating the efforts of your club to their friends and business associates?
- ◆ Do your members feel comfortable about bringing guests to club meetings?
- ◆ Are your weekly club meetings held in a comfortable and attractive venue?
- ◆ Are your members open to bringing in new members?
- ◆ Does your club have an ongoing and effective new-member induction program and ceremony?
- ◆ How effectively do you communicate your club's programs and projects to prospective members?
- ◆ How attractive and effective are the materials and tools you distribute to prospective members?
- ◆ If you were a prospective member, would you be interested in joining your club?
- ◆ Does your club adequately represent the diversity of the population?

Considerations for Organizing New Clubs

- ◆ Is there a community that could support a Rotary club that is not represented by Rotary?
- ◆ Are there enough clubs in the community to represent the total population?
- ◆ Are there clubs in a community to accommodate varying schedules?
- ◆ Do you have strong support for a new club and enough charter members?
- ◆ Do you have a strong sponsoring club for a new club?
- ◆ Is there adequate financial and administrative support for a new club?
- ◆ Will the charter members have the ability and capacity to effectively operate a new club?

These are just a few suggestions and ideas to consider in reviewing and planning for the club or district membership growth and development program during the year.



Rotary  PEOPLE OF ACTION

PDG Pravudutta Subudhi | RID 3262

Essential Practices for All Clubs

As a second-generation Rotarian with over 35 years of experience since Rotaract and a past district leadership role, I'd like to share some insights to help make your club vibrant, engage members effectively, and enhance the overall quality of membership. Here are a few key ideas to consider:

Installation Ceremony, Charter Day Celebration, and DG Official Club Visit (OCV) Regardless of your club's size or age, these events should be celebrated enthusiastically. Include Rotarians, their families, prospective members, beneficiaries, stakeholders, and project partners. If budget constraints make a dinner event challenging, consider hosting these events from 4:00 to 6:00 PM with evening snacks.

Fellowship Meetings Fellowship doesn't have to involve alcohol. Meetings can be held over breakfast, lunch, evening snacks, or dinner, depending on your club's affordability. Changing venues can attract more Rotarians and their families. Consider potluck dinners or holding meetings at various food joints. Each club should aim for a minimum of six family fellowship meetings and six Rotarian fellowship meetings annually. Additionally, plan for 4 to 6 Club Assemblies and Board Meetings. If possible, board members can host these meetings at their homes or offices based on their comfort and affordability.

Communication Teams Establish a minimum of 6 or 12 communication teams, depending on the club's size. Each team should have a leader, preferably someone who hasn't been a club president. Assign months to each team from July to January (or two months if there are six teams). During their assigned months, teams will manage communication, collect dues, and organize fellowship dinners.

The President/Secretary will share all communications with the team leaders, who will then disseminate information to their respective teams. Team leaders and members should be recognized for timely and complete collections. These activities will foster leadership skills among members.

Birthday and Anniversary Wishes Implement a consistent practice of wishing members on their birthdays and anniversaries. This should go beyond WhatsApp messages to include personal phone calls. The president, along with an assigned team leader or member, should visit members' homes to deliver customized cards and a small gift like chocolate or cake. The President-Elect must also be assigned to wish members on their birthdays with the help of an assigned team leader and member. This personal touch will strengthen the sense of family within the club.

By this President saves time for visiting both the occasion and the President-Elect gets connected with members for the succeeding year.

Club Magazine/Bulletin Publish at least one club magazine annually, ideally during the club installation ceremony, and if possible, also for the charter day and DG OCV. If budget constraints exist, a digital version is a good alternative. Share the club magazine officially by email with the district office, DG, and other clubs through various media channels.

For more details regarding the club magazine can check my email regarding “Details for making a Club Magazine”

Club Documents Rotary believes in rotation and the creation of new leaders every year. To ensure a smooth transition, it is essential to meticulously record and maintain documents related to our achievements, stakeholders, membership strength, accounts, completed service projects, and club inventory. These records serve as valuable references for incoming leaders, including the president, secretary, treasurer, and committee chairs.

Proper documentation helps new leaders build on the previous year's successes and ensures continuity in our initiatives. For detailed information on the essential documents a club must maintain, I have already shared guidelines with most of the club leaders. If you need further details, please feel free to reach out.

Each Member, One Meeting/Assignment Per Year In an active and large club, more than 50-100 activities occur annually, including meetings, projects, and programs. Each member should be assigned to lead at least one meeting or program per Rotary year. For this assignment, the member will organize the venue, invite members and their families (if applicable), arrange the stage, and serve as the master of ceremonies. They will set up the meeting table with the collar, gavel, and other necessary documents as per the club checklist. The member may also speak on a Rotary-related topic, share their expertise on a non-Rotary subject, or read news from the current Rotary News magazine. This opportunity allows the members to serve the club, enhances their leadership skills, and fosters communication with other members during the invitation process.

Felicitation of Rotarians' Parents During Dinner or Speaker Meetings To honour the parents of our members, we can adopt a process of felicitating them with a Rotary scarf and a written recognition during dinner or speaker meetings. We can create a list and, as availability allows, invite members' parents to these meetings for their felicitation. This gesture will allow parents to learn more about Rotary, making them proud that their sons or daughters are part of an international, century-old organization dedicated to serving society through various permanent projects. Recognising parents in this manner will make them feel privileged and can also encourage regular absentee members to attend meetings.

Enhancing Club Image During Meetings During club meetings, especially public ones, it is essential to have clear and professional displays that enhance the club's image and motivate both members and non-Rotarians, which include the following key elements
Club Banner: Display a neat and unobstructed banner on the stage, ensuring it does not hinder any creative elements of the meeting setup.

Welcome Banner: Always have a welcoming banner to greet attendees.

Four-Way Test Banner: Display the Four-Way Test banner prominently.

Recognition Banners: Include banners listing AKS, Major Donors, and PHF contributors to TRF to encourage other members.

Achievements and Projects: Highlight major club achievements and provide information on ongoing permanent projects. This should include details on how members and their families can volunteer and contribute.

Inspirational Displays: Include any other relevant displays that enhance the club's image, inspire and motivate members, and attract non-Rotarians to become members.

Classification Survey Conducting a classification survey of both your club members and the available classifications in your locality is crucial. An up-to-date member classification survey reflects your club's strengths. Equally important is identifying classifications present in your locality but not yet represented in your club. This information, including names and addresses, helps club leaders and the membership chair to invite potential new members.



For example, if your club lacks members from essential sectors like LPG dealers or petrol pump dealers, which are common in every locality, you can extend invitations to them for membership.

It's recommended to hold special meetings focused on classification surveys at least twice a year. During these meetings, every member should bring potential names and classifications they know. Compile this information and, on a significant day such as your club's charter day or Rotary Day, invite a District leader to speak about Rotary's history and achievements in your District, India, and the world. This will attract and inspire invitees to become new member.

New Membership Policy Adopting a membership policy in every club is crucial. Never induct a member unless their name is uploaded on rotary.org. Restrict bulk inductions during events like OCV, Charter Day, or any other significant event unless they are already members.

Invite potential members to volunteer in your service projects and attend fellowship dinners and speaker meetings. Clearly explain their financial obligations, TRF contributions, and the costs associated with attending various district events. Aim to secure at least a two-year subscription initially.

After a prospective member has attended 3-4 service projects and fellowship meetings over 4 to 6 months, and if they agree and most club members are in favour, only then should you induct them. Inducting a member without their consent, without explaining financial obligations, or without collecting the subscription can become a liability for the club, as the club will be responsible for paying their dues to both the district and RI, which amounts to approximately Rs. 9,000.00.

Attending District and International Events Every year, more than 10 to 12 district events are organized, including Pre-PETS, PETS/SETS, the District Learning Assembly, DG Installation, Membership Seminar, Foundation Seminar, Public Image Seminar, DEI Seminar, District Conference, Award Ceremonies, and many more. Additionally, 4-6 international events are held, such as the Presidential Conference, International Peace Seminar, and International Conventions.

While it may not be feasible for all leaders or members to attend every event, it is beneficial for members to participate in as many district events as possible. Doing so helps them connect with more Rotarians and enhances their Rotary experience. According to members' affordability, the club should strive to be visible at each district event.

Having attended the recent International Convention in Singapore, I can attest to its value. If members can afford it, they should attend these international events, as they are incredibly interesting, informative, and provide a deeper understanding of Rotary.

To encourage participation, the club should maintain a register of all members attending various events and recognize those who attend the most events at the end of the year. Special recognition should be given to members attending international conventions and presidential seminars.

Conclusion There are many more ideas to explore. I have not delved into sustainable, measurable, and need-based projects tailored to your local community, as Rotary plans globally and implements locally. In the future, I will share more insights regarding projects, programs, events, and Rotary movements, as well as strategies for enhancing our public image and sharing our Rotary stories with both Rotarians and non-Rotarians. Additionally, I will guide how to effectively collect contributions for The Rotary Foundation (TRF) from those who have paid in the past but not recently, new donors, and even family members and relatives of current members who are not yet Rotarians. Your individual experiences and innovative ideas are welcome and can be shared with the rest of the Rotary community.

By incorporating these practices, your club can become more vibrant, engaging, and recognized as one of the best in the district.

MINUTES OF MEETING ON DTD-28-06-24

- 1) Members and Guests assembled at the club premises and greeted each other.
- 2) President presided the meeting and called the meeting to order.
- 3) National Anthem was sung by all the members present.
- 4) One-minute silence is observed for world peace.
- 5) The 4-way test was read by PP Rtn Pradeepta Patnaik and all the members recited the same.
- 6) The minutes of last meeting were read out by the secretary on Chair and confirmed by members present.
- 7) President briefed details about the installation of DG to be held on 30th June, 2024 at Bhubaneswar and requested members to be present in the event. He expressed his happiness with sincere gratitude towards members as RCBE has got the Club Citation for the rotary year 2023-24. He further narrated regarding various successful service projects and activities accomplished during the year with the cooperation of all esteemed members thanking each one with folded hands.
- 8) President conveyed his sincere thanks to all members for successful plantation project at Parala Maharaja Engineering College on 28th June, 2024.
- 9) President invited President Elect Rtn Jayant Kishor Patra to the Dias who described in details about the installation of President & Secretary of RCBE for Rotary Year 2024-25 which is to be held on 2nd July, 2024 with an invitation to all the members with their family, well-wishers, Rotarians of different clubs and friends. He also informed regarding various upcoming service projects and events to take place during his tenure and elaborated how the Doctor's Day, CA Day and Annapurna Day will be celebrated on 1st July-2024.
- 10) President informed that 3 Nos. of prospective members are to be inducted on installation day i.e. on 2nd July.
- 11) Meeting adjourned with vote of thanks by President
- 12) Members present-15.

DOCTOR'S DAY, CHARTERED ACCOUNTANT'S DAY & ARNAPURNA DAY CELEBRATION ON 1st July, 2024





Rotary

THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?



OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1. The development of acquaintance as an opportunity for service;*
- 2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;*
- 3. The application of the ideal of service in each Rotarian's personal, business, and community life;*
- 4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.*